

Nintex SVP of Global Sales Christian Smith to Keynote SPTEchCon Boston

Smith to Discuss How IT Professionals Should Harness Digital Technologies to Transform How Work Gets Done

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BELLEVUE, Wash., Aug. 18, 2015 /PRNewswire/ -- Nintex, the global standard in workflow automation, today announced **Nintex's SVP of Global Sales Christian Smith** will be a keynote presenter at SPTEchCon in Boston, August 24-27, addressing an information technology professional audience on why IT must lead the transformation of how work gets done in today's digital age.

Digital technologies are disrupting business operations at unprecedented rates. Smith will discuss why businesses should embrace digital as an essential part of their overall business strategy for the future and how digital technologies present an opportunity for a competitive advantage. He'll illustrate that when IT leaders rethink how work gets done, they see gains in productivity, agility, engagement, and more. Additional discussion details include:

- Workflow automation's impact on big to small processes, why every process matters
- Business and end-user benefits of rethinking work in a digital era
- Understanding the Nintex Workflow Platform including workflows, forms, mobile apps, and connectors

Nintex's workflow automation platform, <http://www.nintex.com/workflow-platform>, which includes Nintex Workflow and Nintex Forms for SharePoint and Office 365, streamlines processes on and between today's most-used enterprise content management systems and collaboration platforms, connecting on-premises, cloud workflows, and mobile users.

As a Diamond sponsor of SPTEchCon, Nintex will demonstrate workflow, forms, and mobile apps 'in action' in **booth #500** and will feature speakers in a number of sessions at the event.

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About Nintex

Nintex, the global standard for workflow automation, enables enterprise IT to more quickly and easily create and manage simple to sophisticated business processes from the back to front-office. More than 5,000 customers in 90 countries, through the company's global network of more than 1,100 partners, turn to Nintex's Workflow Automation platform to drive productivity and accelerate business results. In 2015,

Nintex was named Microsoft Office & SharePoint Application Development Partner of the Year and acquired Drawloop, one of the Top 10 paid apps in the Salesforce AppExchange. From automating workflows and forms, to document generation, the Nintex platform works in the cloud, on mobile devices, and across hybrid and on-premises environments. Learn more at www.nintex.com.

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