

# Nintex Named Hot Vendor in Advanced Digital Transaction Management in 2016

**Aragon Research cites Nintex as one to watch given the ease and scalability of its document generation and workflow automation capabilities that are integrated with major platforms including Microsoft and Salesforce**

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BELLEVUE, Wash., May 25, 2016 /[PRNewswire](#)/ -- Nintex today announced that Aragon Research has named the company a Hot Vendor in advanced Digital Transaction Management (DTM) in 2016.

Aragon's select 2016 Hot Vendors in DTM are making a difference. Aragon defines a Hot Vendor as a "new or emerging software vendor who offers a cutting-edge product, service or technology; has made an impact in their respective marketplace; and is known for 'delighting their customers'." <sup>1</sup>

"DTM is the new way forward for enterprises with advanced DTM becoming a component of it last year," **said Aragon Research CEO Jim Lundy**. "Advanced DTM involves complex document processes like document generation, routing, integration into other applications, and workflow both upstream and downstream from the decision, approval, or signature."

Paper contracts are one of the analog processes that keep a business from becoming fully digital. This is where DTM and technologies like the Nintex Workflow platform come into play. Nintex provides advanced DTM capabilities via its document workflow and auto-generation capabilities, <http://www.nintex.com/workflow-platform>. The combination means that sophisticated document processes can be fully automated, making Nintex ideal for a number of vertical applications.

In advanced DTM, some documents, such as mortgages and leases, have asset value in and of themselves, and can subsequently be monetized as assets. Aragon, <https://aragonresearch.com/>, calls this DTM Asset Management, and it requires special processes because of the special nature of these documents.

"Businesses of all sizes and across all industries are turning to Nintex to automate workflows and the generation of documents," **said Nintex CEO John Burton**. "Together with our more than 1,500 partners, we are fueling the automation of 'simple to sophisticated' processes that cross departmental and company boundaries—improving the way people work around the world."

To download the Aragon report, Hot Vendors in Digital Transaction Management 2016, visit [http://info.nintex.com/CNT-CORP-AragonHotVendorReport-May2016\\_LP.html](http://info.nintex.com/CNT-CORP-AragonHotVendorReport-May2016_LP.html).

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### **About Nintex**

Nintex, together with its 1,500 partners, helps thousands of customers around the world achieve digital transformation. Operations leaders and IT professionals turn to the Nintex workflow platform to automate processes of all types, pulling together content from disparate sources, from existing enterprise data to content from major ecosystems, such as Microsoft and Salesforce. To learn more visit, [www.nintex.com](http://www.nintex.com).

<sup>1</sup> Aragon Research does not endorse vendors, or their products or services that are referenced in its research publications, and does not advise users to select those vendors that are rated the highest. Aragon Research publications consist of the opinions of Aragon Research and Advisory Services organization and should not be construed as statements of fact. Aragon Research provides its research publications and the information contained in them "AS IS," without warranty of any kind.

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