

Nintex Honored as Coolest Cloud Vendor by CRN®

BELLEVUE, Wash., Feb. 1, 2017 /PRNewswire/ -- Nintex, www.nintex.com, announced today that CRN®, a brand of The Channel Company, has named Nintex to its **100 Coolest Cloud Computing Vendors of 2017 list**. This annual lineup recognizes the most innovative cloud technology suppliers in each of five categories: infrastructure, platforms and development, security, storage and software.

The 100 Coolest Cloud Computing Vendors are selected by the CRN editorial team for their creativity and innovation in product development, the quality of their services and partner programs, and their demonstrated ability to help customers benefit from the ease of use, flexibility, scalability and budgetary savings that cloud computing offers.

In addition to recognizing cloud technology suppliers for outstanding products and services, 100 Coolest Cloud Computing Vendors serves as a valuable guide for solution providers trying to navigate the cloud market. The list aids prospective channel partners in identifying the vendors that can best help them improve or expand their cloud services.

In 2016 Nintex announced the general availability of its new workflow and content automation (WCA) platform, Nintex Workflow Cloud™. The platform is being put to work within enterprise organizations to automate and digitally transform any process, no matter how sophisticated, to achieve faster decisions and better business outcomes. While Nintex Hawkeye™, a process intelligence engine, allows for the quick and easy monitoring and analysis of workflows to quickly measure impact and make smart data-driven business decisions.

"Cloud-based solutions are now a universal staple of IT services and an integral feature of solution providers' portfolios," said **Robert Faletra, CEO of The Channel Company**. "It is therefore more important than ever for solution providers to be able to find and choose the best, most capable cloud vendors to partner with. CRN's annual list of the 100 Coolest Cloud Computing Vendors helps them identify and engage these expert suppliers in order to grow and strengthen their cloud businesses. Congratulations to all the vendors on our 2017 list, which have distinguished themselves in this extremely competitive and essential technology area."

"We've made it possible to automate and analyze workflows easily and intuitively in the cloud," said **Nintex CEO John Burton**. "Nintex Workflow Cloud and Nintex Hawkeye provide user-friendly and intelligent capabilities that are trusted by IT departments, allowing IT professionals to successfully partner with lines of business leaders to improve innovation and service."

The new 100 Coolest Cloud Computing Vendors list will be featured in the February 2017 issue of CRN and online at www.crn.com/cloud100.

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About Nintex

Nintex, with its industry-leading workflow and content automation (WCA) technology, empowers professionals across business and IT departments to quickly turn inefficient manual processes into automated well-run engines. Nintex Workflow Cloud™, the company's cloud platform, connects with all content repositories, systems of record, and people to consistently fuel successful business outcomes. The platform adapts as a business evolves, delivering the visibility and intelligence to take control of current and future workflow challenges and opportunities. Visit www.nintex.com to learn more.

About the Channel Company

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end users. Backed by more than 30 years of unequaled channel experience, we draw from our deep knowledge to envision innovative new

solutions for ever-evolving challenges in the technology marketplace. www.thechannelco.com

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