

Josh Waldo of Nintex Recognized as 2017 CRN® Channel Chief

BELLEVUE, Wash., Feb. 20, 2017 /PRNewswire/ -- Nintex, www.nintex.com, announced today that [CRN®](#), a brand of [The Channel Company](#), has named **Josh Waldo**, Vice President of Channels and Product Marketing at Nintex, to its prestigious list of 2017 Channel Chiefs. The executives on this annual list represent top leaders in the IT channel who excel at driving growth and revenue in their organizations through channel partners.

Channel Chief honorees are selected by CRN's editorial staff on the basis of their professional achievements, standing in the industry, dedication to the channel partner community and strategies for driving future growth and innovation. Each of the 2017 Channel Chiefs has demonstrated loyalty and ongoing support for the IT channel by consistently promoting, defending and executing outstanding channel partner programs.

Waldo and his team are responsible for managing and enabling Nintex's thriving partner ecosystem, comprised of 1,700-plus partners, and for establishing strategic alliances that help customers and partners utilize process automation and process intelligence to streamline how work gets done, connect systems through the cloud, and achieve more profitable operations.

"Josh Waldo has made tremendous impact to Nintex since joining us three years ago," said **Nintex CEO John Burton**. "This is the second-year in a row that Josh has received the CRN Channel Chief designation—a testament to his commitment to the success of our customers and partners who are using Nintex technology to automate and simplify business processes across the enterprise and to drive digital transformation."

In 2016, Nintex launched Nintex Workflow Cloud™, the company's next gen cloud architecture, which enables partners to expand their workflow businesses across major technology ecosystems including Microsoft and Salesforce. Throughout the year, Waldo and his team worked to educate current partners on the value of Nintex Workflow Cloud as well as to establish new partnerships with leading SaaS providers as well as cloud focused system integrators to drive Nintex platform extensibility and to increase addressable markets. The Nintex Partner Portal in both the Microsoft ecosystem and now in the Salesforce ecosystem is noted by partners as one of the best in the industry. Also, in July, Waldo's team launched v1 of the Nintex Xchange™, an online gallery where Nintex users and partners can upload, share, and find a variety of workflow solutions and assets directly from the Nintex Community to help accelerate solution development.

"The executives on our 2017 Channel Chiefs list have distinguished themselves by building strong partner programs, developing and executing effective business strategy and helping to advance the channel as a whole," said **Bob Faletra, CEO of The Channel Company**. "They represent an extraordinary group of individuals who lead by example and serve as both invaluable advocates and innovators of the IT channel. We applaud their achievements and look forward to their successes in the coming year."

Prior to joining Nintex, Waldo spent nine years at Microsoft most recently serving as senior director of cloud partner strategy within the Microsoft Worldwide Partner Group. He also has held key positions at Oracle and Siebel Systems.

The 2017 CRN Channel Chiefs list is featured in the February 2017 issue of CRN and online at www.crn.com/channelchiefs.

Media Contacts

Kristin Treat
Nintex Public Relations
kristin.treat@nintex.com
cell: (215) 317-9091

Melanie Turpin
The Channel Company
(508) 416-1195
mturpin@thechannelco.com

About Nintex

Nintex, with its industry-leading workflow and content automation (WCA) technology, empowers professionals across business and IT departments to quickly turn inefficient manual processes into automated well-run engines. Nintex Workflow Cloud™, the company's cloud platform, connects with all content repositories,

systems of record, and people to consistently fuel successful business outcomes. The platform adapts as a business evolves, delivering the visibility and intelligence to take control of current and future workflow challenges and opportunities. Visit www.nintex.com to learn more.

About the Channel Company

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end users. Backed by more than 30 years of unequaled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace. www.thechannelco.com.

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