Nintex Recognized as a Leader in the Aragon Research Tech Spectrum™ for Digital Business Platforms, 2017: Accelerating Digital Benefits

BELLEVUE, Wash., March 1, 2017 /PRNewswire/ -- Nintex today announced that the company has been named a **Leader** in the Aragon Research Tech Spectrum™ for Digital Business Platforms based on a review of 23 of the top Digital Business Platform (DBP) vendors in the market. According to Aragon, "Digital Business Platforms consist of managing digital processes, applications, and transactions in a mostly electronic manner and do so by leveraging the latest or emerging digital technologies."

Aragon Vice President and Research Fellow Jim Sinur who authored the report cites three reasons why it is important to embrace the shift to Digital Business Platforms. These include:

1. Business automation
2. Faster time to revenue
3. Overall cost reduction

Sinur adds, "The primary driver for the rise in Digital Business Platform is the need to make business processes faster while dealing with frequent change and increasing demands for customer-driven approaches."

Within the report, Nintex is recognized for its "ability to leverage quick and easy development of workflow and process by incrementally delivering digital results that leverages point solutions to a growing digital journey. This allows organizations to turn tactical results into strategic efforts. Nintex focuses on the human processes and workflows to move organizations towards aggregate operational productivity and excellence." Aragon also recognizes Nintex as a pioneer in Workflow and Content Automation (WCA) and says "Nintex is one to watch."

To get a complimentary copy of the Aragon Research Tech Spectrum for Digital Business Platforms, go to https://info.nintex.com/CNT-AragonResearchTechSpectrumFeb2017_LP.html.

Nintex workflow technology has been employed by thousands of enterprises worldwide to automate millions of human-centric business processes from the simple to the sophisticated. Earlier this month Nintex announced extended and enhanced partnerships with six of the industry's leading cloud platform and digital transformation companies including Adobe, Box, DocuSign, Dropbox, Microsoft, and Salesforce. These innovators have collaborated with Nintex to provide seamless and intelligent connectivity between their platforms and **Nintex Workflow Cloud™**.

Nintex Workflow Cloud was created to make it easy for organizations to confidently enable any line of business to automate any process quickly, with clicks not code. Building on more than a decade of experience, this next-generation platform delivers the visibility and process intelligence to create actionable insight to tackle business challenges today and in the future.

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About Nintex
Nintex, with its industry-leading workflow and content automation (WCA) technology, empowers professionals across business and IT departments to quickly turn inefficient manual processes into automated well-run engines. Nintex Workflow Cloud™, the company's cloud platform, connects with all content repositories, systems of record, and people to consistently fuel successful business outcomes. The platform adapts as a business evolves, delivering the visibility and intelligence to take control of current and future workflow challenges and opportunities. Visit www.nintex.com to learn more.

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