

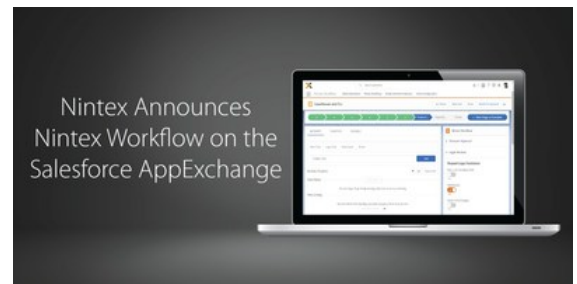
Nintex Announces Nintex Workflow on the Salesforce AppExchange, the World's Leading Enterprise Apps Marketplace

By Integrating Nintex's Easy-to-Use Technology with the Salesforce Platform, Customers Can Extend their CRM Solution to Automate and Optimize Business and Document-Centric Processes in the Cloud

SAN FRANCISCO, Nov. 7, 2017 /PRNewswire/ -- Nintex, the leader in workflow and content automation, announced the launch of **Nintex Workflow** on the Salesforce AppExchange, empowering businesses to connect with their customers, partners and employees in entirely new ways. **Nintex Workflow for Salesforce** is a powerful application that makes it easy for information workers to automate virtually any business process with clicks not code. This includes the ability to automate document-centric processes and spans organizations and systems.

Built on the Salesforce Platform, Nintex is currently available on the AppExchange. Learn more at www.nintex.com/salesforce.

With more than 7,500 customers worldwide, the **Nintex Workflow Platform** is the industry standard for automating, analyzing, and optimizing business processes to transform how work gets done every day. In addition to making sophisticated cross-cloud workflow capabilities available in the Salesforce Lightning user experience, Nintex brings modern forms capabilities to customers so they can easily build and design dynamic branded forms once and capture critical information across devices. Forms render elegantly on any device to ensure a consistent end-user experience and work online and offline, especially important for field service workers.



Introducing the cloud-based Nintex Workflow Platform on the Salesforce AppExchange not only delivers new cross-platform process automation capabilities but it builds on the existing **Nintex Document Generation** app. The app, formerly known as Nintex Drawloop, recently celebrated 10 years on the AppExchange and is ideally suited for use with content creation and collaboration processes, including the routing of documents for review and approval, sending documents off for e-signatures, or to support full document lifecycle processing.

Comments on the News

- "Every enterprise has countless documents and manual processes that need to be automated as a critical first step in their digital transformation journey," said **Aragon CEO Jim Lundy**. "Over a year ago Aragon predicted that two traditional categories, BPM and CCM, would consolidate to create a new category, [workflow and content automation](#) (WCA), comprised of innovative technology vendors who can address this business need. Nintex is one of the leading providers in WCA for its integrated workflow capabilities with document generation, and for providing actionable insights through rich analytics. We're pleased to see Nintex integrating its platform further within the Salesforce ecosystem."
- "Everyone and everything is getting smarter and more connected than ever before, and companies are looking to transform the way they connect with customers, partners and employees," said **Kori O'Brien, SVP, ISV Sales, Salesforce**. "By leveraging the power of the Salesforce Platform, Nintex provides customers with an exciting new way to extend process automation for a variety of use cases including field service and sales operations."
- "Nintex is revolutionizing the way people work by building powerful software that is easy to use," said **Nintex CEO John Burton**. "With the introduction of Nintex Workflow on the Salesforce AppExchange, we've brought industry-leading workflow and content automation capabilities to users to make it fast and easy to manage their most important business processes in a trusted and familiar environment."
- "The value of the Salesforce platform is a combination of connectivity, acceleration, and consistency in process excellence," said **Salesforce Vice President for Strategic Research Peter Coffee**. "We're privileged to have partners who enable and empower Salesforce customers to combine portfolios of processes into transformational solutions."

Coffee's comments relate to the [extended partnership](#) announcement between Salesforce and Nintex where the two organizations made a commitment in February of this year to provide seamless intelligent connectivity between their best of breed cloud platforms to support customer demand. Specifically, Salesforce customers expressed a desire to drive cross-platform, sophisticated processes including ones to automate contract lifecycle management, field service scenarios, employee onboarding and more.

About Salesforce AppExchange

Salesforce AppExchange, the world's leading enterprise cloud marketplace, empowers companies to sell, service, market and engage in entirely new ways. With more than 4,000 solutions, 5 million customer installs and 70,000 peer reviews, it is the most comprehensive source of cloud, mobile, social, IoT, analytics and artificial intelligence technologies for businesses.

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About Nintex

Nintex is the recognized global leader in workflow and content automation (WCA) with more than 7,500 enterprise clients and 1,700 partners in 90 countries who have built and published millions of workflow applications. With its unmatched breadth of capability and platform support delivered by unique architectural capabilities, Nintex empowers the line of business and IT departments to quickly automate hundreds of manual processes to progress on the journey to digital transformation. Nintex Workflow Cloud®, the company's cloud platform, connects with all content repositories, systems of record, and people to consistently fuel successful business outcomes. Visit www.nintex.com to learn more.

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