

# Nintex Acquires Process Management Leader Promapp

**This acquisition adds new Nintex Platform visual collaboration and process management capabilities to help organizations better automate, orchestrate and optimize all business processes**

BELLEVUE, Wash., July 31, 2018 /PRNewswire/ -- [Nintex](#), the world's leader in intelligent process automation (IPA), is pleased to announce it has acquired **Promapp**, a business process management software company which provides partners and customers new tools to better optimize business processes through a market leading visual process mapping solution. Promapp will help Nintex customers more effectively automate, orchestrate and optimize business processes across any organization from the back to the front-office, easily connecting people and integrating with the world's leading business ecosystems and apps.

Promapp has become a leading business process management software company by helping more than 500 public and private sector organizations worldwide successfully map and manage their processes realizing process improvements through intuitive, powerful tools used by teams every day. Promapp's cloud based software makes it easy to create, navigate, share, and change business processes, continuously improving areas like risk management, quality assurance and business continuity.

"Our acquisition of Promapp creates tremendous opportunities for companies to visually map and better manage every business process," says **Nintex CEO Eric Johnson**. "By bringing together the power of the Nintex Platform with Promapp, our customers and partners can easily design, deploy and manage their business processes and address process automation scenarios that have been difficult or expensive to solve."

Headquartered in Auckland, New Zealand, Promapp was founded in 2002 by Ivan Seselj and is co-owned by Richard Holmes. Both Seselj and Holmes are process experts from global consulting firms. Businesses and government agencies leverage Promapp to empower teams to own their processes and to drive accountability for continuous process improvement. The technology's simple navigation, dashboard, and process ownership features make it easy to use, with one-click process editing features requiring no training to get started.

**Promapp Founder Ivan Seselj** adds, "The Promapp team is excited to join Nintex as our process excellence culture and passion for customer success are perfectly aligned. We see great synergies with our solutions and an opportunity to help our mutual customers achieve continuous process improvements."

Promapp supports the development of smarter ways to work, while encouraging sharing of information by operational teams rather than limiting it to process analysts and technical specialists. The company, like Nintex, is fast-growing, profitable and an innovator in its field.

"I have long believed that business processes, like applications, need to be valued as a portfolio of assets. That means they need to be properly documented, designed and modified using lifecycle management techniques," says **451 Research Principal Analyst Carl Lehmann**. "The capabilities enabled by Promapp combined with workflow automation technology like that from Nintex should enable modern enterprises to do just that."

**Aragon Research VP and Fellow Jim Sinur** and **Aragon CEO Jim Lundy** add, "It's exciting to see two Aragon hot vendors, Nintex and Promapp, merge together to help organizations across the globe improve how they automate and manage business processes – capabilities necessary to becoming a fully digital business and maintaining competitive advantage."

Nintex plans to maintain Promapp's offices in Auckland, Austin, San Francisco and Sydney and will relocate the Promapp teams in Melbourne and London to Nintex's offices in those cities. The company plans to integrate the technologies quickly and will accelerate enhancements of the Promapp solution to benefit the company's rapidly growing customer base, which includes well-known brands such as Coca Cola, Johnson & Johnson, McDonald's and Toyota.

Deal terms will not be disclosed.

To learn more about Nintex and Promapp together, visit <https://www.nintex.com/workflow-automation/process-mapping/>.

**Media Contact**

Kristin Treat

[kristin.treat@nintex.com](mailto:kristin.treat@nintex.com)

cell: (215) 317-9091

**About Nintex**

Nintex is the world's leader in intelligent process automation (IPA) with more than 7,500 enterprise clients and an extensive global partner network across 90 countries who have automated, orchestrated and optimized millions of manual processes. With its unmatched breadth of capability and platform support delivered by unique architectural capabilities, Nintex helps line of business owners and IT departments accelerate progress on digital transformation journeys. Nintex Workflow Cloud®, the company's process automation platform, connects with all content repositories, systems of record, and people to consistently drive successful business outcomes. Visit [www.nintex.com](http://www.nintex.com) to learn more.

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