

Nintex Names Dustin Grosse as Chief Marketing and Strategy Officer

BELLEVUE, Wash., Aug. 15, 2018 /PRNewswire/ -- [Nintex](#) today announced Dustin Grosse has joined as Chief Marketing and Strategy Officer. Mr. Grosse brings more than 25 years of technology management, strategy and marketing experience from previous leadership roles with Microsoft, DocuSign, McKinsey & Company, Procter & Gamble and other companies.

"Dustin is a cloud technology innovator, strategist and go-to-market expert who will inspire our team with his passion for business productivity improvements made possible by the Nintex Platform," said **Nintex CEO Eric Johnson**. "Many of us at Nintex have known and collaborated with Dustin for several years and believe that his marketing and corporate strategy acumen will help drive Nintex customer focus to further scale our success."

Grosse said, "I'm delighted to join Nintex at this stage of the company's evolution because I'm passionate about helping companies digitally transform their businesses. I'm excited to collaborate with all Nintex employees, partners and customers to ensure we deliver increasingly valuable solutions through the Nintex Platform. I look forward to helping Nintex promote the world's best technology to easily identify, automate and manage critical business processes."

Mr. Grosse most recently served as the CEO of ClearSlide, the Sale Engagement Platform (SEP) leader acquired last year by Corel Corporation. In his three years there, he helped expand ClearSlide's sales and marketing channels, grow revenue and achieve profitability. Prior to that, Grosse spent four years as the CMO of DocuSign where he built its global brand and established its leadership as the industry standard in Digital Transaction Management (DTM).

Before that, Grosse spent the seven years with Microsoft as General Manager helping lead its Sales, Marketing, and Services Field Readiness and Unified Communications business. Mr. Grosse joined Microsoft through the acquisition of the company's first cloud services business, PlaceWare Web Conferencing, in 2003. Earlier in his career, he led marketing for other technology service providers including Covad Communications, OnFiber and Voxeo. Grosse also worked for McKinsey & Company helping to advise client companies on their go-to-market strategies after working in Brand Management with Procter & Gamble. He holds a Masters in Management from the Yale School of Management.

Thoma Bravo Operating Partner and Nintex Board Chairman David Murphy adds, "Dustin's background helping scale SaaS services companies at various stages of growth and maturity will be a strategic asset to Nintex and highly-valued by everyone who has an opportunity to work with him. As Nintex's majority investor, we're confident that Dustin will do what he has done throughout his impressive career – bring immediate value to customers and partners while developing high-performing and collaborative teams that generate strong business results."

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About Nintex

Nintex is the world's leader in intelligent process automation (IPA) with more than 7,500 enterprise clients and an extensive global partner network across 90 countries who have automated, orchestrated and optimized millions of manual processes. With its unmatched breadth of capability and platform support delivered by unique architectural capabilities, Nintex helps line of business owners and IT departments accelerate progress on digital transformation journeys. Nintex Workflow Cloud®, the company's process automation platform, connects with all content repositories, systems of record, and people to consistently drive successful business outcomes. Visit www.nintex.com to learn more.

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