

# Nintex Recognized for Innovation in Business Process Management and Automation

## Company receives 2018 Golden Bridge Award for bringing together simple, powerful process automation and process management capabilities with its acquisition of Promapp™

BELLEVUE, Wash., Oct. 30, 2018 /PRNewswire/ -- Nintex, the global standard in process management and automation, today announced the company received a 2018 Golden Bridge Award for Business Process Management Innovation. This award recognizes the business impact of Nintex's workflow automation, document automation, and digital forms capabilities combined with its new visual process mapping solution, referred to as [Nintex Promapp™](#).

The annual Golden Bridge Awards program celebrates the world's best-in-business practices from major industries around the world. The Business Process Management Innovation category recognizes innovative products or services that have been introduced or upgraded within the last year.

Public and private sector organizations around the world leverage the Nintex Platform every day to quickly and easily manage, automate and optimize their business processes. Nintex Promapp engages teams by enabling every participant to easily understand, review and contribute to processes. While Nintex Workflow and Nintex Forms make it easy for IT and ops professionals to transform manual, paper-based processes into automated, sophisticated workflows which can be further optimized with process analytics and intelligence from [Nintex Hawkeye](#).

"We use Nintex Promapp to visualize and manage our processes," said **Hawke's Bay Regional Council (HBRC) Business Transformation Team Lead Anthony Gouder**. "This technology makes it easy to document every process and provides a framework for standardization and governance. It also helps us clearly identify which steps within a process are prime for automation with Nintex." To date, HBRC has automated more than 500 workflows with the Nintex Platform and uses Nintex Hawkeye, Nintex's solution for process intelligence, to optimize processes across the organization.

Gouder added, "By combining the process mapping power of Nintex Promapp with the process automation power of Nintex, you'll create a positive process explosion within your organization, owned by process participants who are passionate about improving how work gets done, one process at a time."

Read the HBRC case study to learn more at <https://www.nintex.com/case-study/hawkes-bay-case-study/>.

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### About Nintex

Nintex is the global standard for process management and automation. Today more than 8,000 public and private sector clients across 90 countries turn to the Nintex Platform to accelerate progress on their digital transformation journeys by quickly and easily managing, automating and optimizing business processes. Learn more by visiting [www.nintex.com](http://www.nintex.com) and experience how Nintex and its global partner network are shaping the future of Intelligent Process Automation (IPA).

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