Nintex Promapp[™] Receives Technology Investment Network IT Supreme Scale-Up Award

BELLEVUE, Wash., Nov. 13, 2018 /<u>PRNewswire</u>/ -- Nintex announced today that Nintex Promapp[™], the company's visual and intuitive process mapping and management capability, received third place recognition in the TIN Absolute IT Supreme Scale-Up Award for 2018. This honor was driven in large part by hundreds of public and private sector organizations putting this process mapping technology to successful use. Company representatives received the award during the recent Technology Investment Network's (TIN) awards ceremony in Auckland, New Zealand.

The Absolute IT Supreme Scale-Up Companies list recognizes the Next100 companies with the highest dollar value increase in revenue in the past year. Included are companies that have provided revenue figures and achieved a minimum growth of five percent. Promapp, which was acquired by Nintex in July 2018, achieved a revenue rise of 50 percent during this time period.

Ivan Seselj, founder of Promapp, credits the company's strong growth to increased market interest in cloudbased process improvement solutions and continued global sales and marketing expansion, particularly in the United Kingdom, Europe and North America. Joining forces with Nintex has helped both companies uniquely position strengths in the market to help their customers and partners to not only visually map and manage business processes, but also identify processes appropriate for automation, and then easily automate them with the <u>Nintex Platform</u>.

"Nintex and Promapp really are better together," said **Nintex CEO Eric Johnson**. "We're already seeing customers and partners embrace the incredible benefits and synergy that our combined offerings provide to accelerate organizational improvement through process management, automation and operational excellence."

Enterprises around the world turn to the Nintex Platform every day to quickly and easily manage, automate and optimize their business processes. With <u>Nintex Promapp</u>, every participant in a process can easily understand and contribute to the process. While Nintex Workflow and Nintex Forms make it easy for IT and ops professionals to transform manual, paper-based processes into automated sophisticated workflows which can be further optimized with process analytics and intelligence from Nintex Hawkeye.

"We use Nintex Promapp to visualize and manage our processes," said <u>Hawke's Bay Regional Council</u> (HBRC) Business Transformation Team Lead Anthony Gouder. "This technology makes it easy to document every process and provides a framework for standardization and governance. It also helps us clearly identify which steps within a process are prime for automation with Nintex." To date, HBRC has automated more than 500 workflows with the Nintex Platform and uses Nintex Hawkeye, Nintex's solution for process intelligence, to optimize processes across the organization.

Gouder added, "By combining the process mapping power of Nintex Promapp with the process automation power of Nintex, you'll create a positive process explosion within your organization, owned by process participants who are passionate about improving how work gets done, one process at a time."

TIN is the leading independent source of information on New Zealand's technology sector and has been tracking the pulse of New Zealand's technology exporters for nearly 20 years.

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About Nintex

Nintex is the global standard for process management and automation. Today more than 8,000 public and private sector clients across 90 countries turn to the Nintex Platform to accelerate progress on their digital transformation journeys by quickly and easily managing, automating and optimizing business processes. Learn more by visiting <u>www.nintex.com</u> and experience how Nintex and its global partner network are shaping the future of Intelligent Process Automation (IPA).

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