

Nintex Named a Leader in The Aragon Research Globe™ for Digital Transaction Management, 2019

New research report highlights power and ease of the Nintex Platform as an 'Advanced DTM' and Workflow and Content Automation solution for managing, automating and optimizing business processes

BELLEVUE, Wash., Jan. 3, 2019 /PRNewswire/ -- [Nintex](#), the global standard for process management and automation, today announced the company has been named a **Leader** in the **Aragon Research Globe for Digital Transaction Management, 2019** based on a review of 20 major providers in the market.

To download the report, visit: <https://www.nintex.com/resources/aragon-digital-transaction-management/>.

Within the report, Nintex is recognized for its leadership in digital transaction management (DTM) because of the company's powerful and easy-to-use process management and automation platform that more than 8,000 customers worldwide turn to every day to manage, automate and optimize business processes.

Aragon finds that there is high demand amongst business decision makers and operations professionals to automate paper-based business processes to improve their customer and employee experiences and business outcomes. The report also states that enterprise organizations who start their digital transformation by leveraging DTM technologies and automate their document journeys report immediate benefits like:

- Enhance and simplify the customer experience and employee experience
- Improve profitability
- Shorten time to revenue

"We're moving fast into a new 'Content in Motion' era to streamline and improve every document-based customer and employee journey," stated **Aragon Research CEO Jim Lundy**. "This is an important shift as we're moving beyond simply storing and managing documents and a key reason why Advanced DTM, what we also call workflow and content automation, must be a strategic part of every digital journey going forward."

Within Aragon's recent assessment of the DTM landscape, Nintex is the only Advanced DTM vendor to offer integrated process mapping – known as [Nintex Promapp™](#), advanced workflow automation, [DocGen®](#), mobile apps, modern forms, and process intelligence capabilities in a cloud solution that requires no coding. With Nintex's real-time content analytics, enterprises also can quickly understand what is happening within automated processes and replicate ones performing well and make real-time enhancements to processes needing improvement.

To experience the Nintex Platform, sign up for a free trial at www.nintex.com/trial.

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About Nintex

Nintex is the global standard for process management and automation. Today more than 8,000 public and private sector clients across 90 countries turn to the Nintex Platform to accelerate progress on their digital transformation journeys by quickly and easily managing, automating and optimizing business processes. Learn more by visiting www.nintex.com and experience how Nintex and its global partner network are shaping the future of Intelligent Process Automation (IPA).

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