

Nintex Technical Evangelist Chris Ellis to Keynote Digital Workplace Conference: New Zealand

Attendees of Ellis' session will walk away with a clear understanding of how to drive enterprise-wide digital transformation with Nintex's industry-leading digital process automation capabilities

AUCKLAND, New Zealand, April 28, 2019 /PRNewswire/ -- [Nintex](#), the global standard for process management and automation, today announced that **Nintex Technical Evangelist Chris Ellis** is an international keynote presenter at the Digital Workplace Conference: New Zealand on 30 April at 11 a.m. at the Cordis Auckland Hotel. Ellis will share best practices on how to drive customer success by bringing human emotion into workflow automation and how fast and easy it is to turn manual processes into well-run automated ones with the Nintex Platform.

"Ninety per cent of businesses report that they have a digital transformation strategy or are in the midst of preparing it," said **Ellis**. "Yet half of those businesses see the IT department as the custodians of change despite lines of business being empowered to drive continuous and positive change with today's powerful and easy-to-use process management and automation solutions with clicks not code."

Organisations throughout the region leverage the Nintex Platform to manage, automate and optimise business processes including [Ministry for Primary Industries \(MPI\)](#), a new Nintex client based in New Zealand. MPI is tasked with improving sector productivity, ensuring food safety and protecting the country from biological risk. MPI choose Nintex's process mapping capability, Nintex Promapp, because of its ease of use and high adoption amongst teams. The department plans to improve the management of its business processes by leveraging the knowledge of its employees and making that information available within Nintex Promapp to enable the seamless cross-skilling of teams and improve onboarding.

"The term digital transformation at MPI translates into practical improvements like transitioning to a paper-light work environment, applying an agile approach and finding smarter ways of working," said **Beth Morton, Development Operations Analyst at MPI**. "Nintex Promapp supports our digital transformation initiative as the solution enables transparency by providing online visuals of our processes; it's simple enough for teams across the whole organisation to use it in their ongoing improvement efforts; and it helps to identify and highlight efficiency opportunities with its lean tagging functionality."

Anthony Gouder, Business Transformation Team Lead at Hawke's Bay Regional Council, a long-standing and highly satisfied Nintex client, said "Automation adds rocket boosters to your digital workplace, taking it to level that is out of this world. If you want to be more effective and efficient in how you run your organisation, the Nintex Platform is your number one vehicle (rocket ship) to digitally transform operations and improve your customer, employee experience."

[Provoke Solutions](#), a premier Nintex partner who is headquartered in Wellington, also works with public and private sector clients in the region and around the world to help them digitally transform operations and business processes with the complete capabilities of the Nintex Platform, including [Nintex Promapp™](#), Nintex Forms & Mobile Apps, Nintex Workflow & [Nintex Foxtrot RPA](#), DocGen® & Nintex Sign™ powered by Adobe Sign and Nintex Hawkeye™.

"As digital transformation gains significant traction in New Zealand, particularly over the past five years, so have our customers' expectations and goals," said **Provoke Product Lead Chris Ben**. "We highly-value our partnership with Nintex as the Nintex team provides important thought leadership and the industry's most complete process management and automation platform to ensure Provoke and every one of our customers is successful on their digital transformation journey."

Forrester Research named Nintex a Leader in [The Forrester Wave™ : Digital Process Automation For Wide Deployments, Q1 2019](#). To experience the power and ease of Nintex's process management and automation capabilities, sign up for a live demo at <https://www.nintex.com/request-demo/>.

Media Contacts

Kristin Treat

Laetitia Smith

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| Nintex | Nintex |
| kristin.treat@nintex.com | laetitia.smith@nintex.com |
| cell: +1 (215) 317-9091 | cell: +64 21 154 7114 |

About Nintex

Nintex is the global standard for process management and automation. Today more than 8,000 public and private sector clients across 90 countries turn to the Nintex Platform to accelerate progress on their digital transformation journeys by quickly and easily managing, automating and optimising business processes. Learn more by visiting www.nintex.com and experience how Nintex and its global partner network are shaping the future of Intelligent Process Automation (IPA).

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