

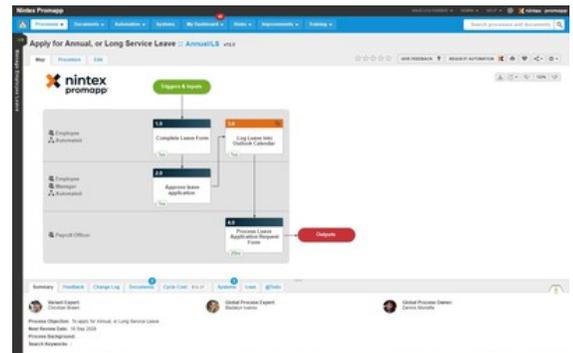
# Nintex Introduces Instant Creation of Automated Workflows

**New Nintex Workflow Generator in Nintex Promapp® bridges gap between process experts and automation experts by simplifying the creation of sophisticated automated workflows with clicks, not code**

BELLEVUE, Wash., Sept. 17, 2019 /PRNewswire/ -- [Nintex](#), the global standard for process management and automation, today announced an industry first: Nintex Workflow Generator, which enables business users to instantly create sophisticated workflows using the cloud-based visual process mapping capability, Nintex Promapp.

Nintex Workflow Generator requires no coding and is a powerful new onramp to the automation capabilities of the Nintex Process Platform. This new feature is currently available to customers and partners with subscriptions to Nintex Promapp and Nintex Workflow Cloud.

"Automation delivers tremendous benefits in terms of time, cost, and accuracy of business processes," said **Nintex CEO Eric Johnson**. "By empowering business users to easily drive automation, we're helping enterprises further digitize their operations, a major competitive advantage."



Nintex Workflow Generator will be discussed in depth at [Nintex ProcessFest 2019](#), a first-of-its-kind process management and automation training and educational conference being held Sept. 30 through Oct. 3 at the W Hotel in Bellevue, Wash., near Nintex's U.S. headquarters.

In most enterprises, automation expertise is concentrated in the IT department, while departmental process knowledge is dispersed across line of business (LoB) functions such as sales, marketing, HR, and finance. IT often lacks a nuanced understanding of the processes that make the business run. Meanwhile, the LoB experts responsible for completing those processes — many of which are still manual and paper-based — often are not empowered to harness the full potential of automation.

Nintex Workflow Generator uses natural language processing (NLP) to bridge the gap between process knowledge and automation expertise. The process expert simply uses Nintex Promapp to document a process, then clicks "Request Automation" to create a draft workflow and alert the IT department.

The workflow generator also simplifies communication between business users and IT, so workflows can be fine-tuned and continuously improved. The NLP engine uses feedback loops to steadily improve the accuracy with which it aligns process descriptions to standard workflow actions.

"My best clients leverage Nintex Promapp as their process design and knowledge management tool and have had tremendous success in achieving team engagement and communication of their business processes," said **Dianna Wilusz, CEO and Founder of The Pendolino Group**.

"Now, with the release of the new Nintex Workflow Generator, I'm excited to help our clients go to the next level of process excellence. The Workflow Generator can automatically turn any process into a workflow for automation, saving me and my customers substantial time."

"Some organizations spend weeks or months trying to manually implement complex business workflows. Now they can translate a Nintex Promapp process to a workflow with simple clicks of a button," said **Alex Viera, Nintex Solutions Architect with Pacific Business Process Automation**. "It can't get any easier. Nintex Workflow Generator is an industry game-changer."

Today more than 8,000 companies worldwide leverage the powerful and easy-to-use process mapping and automation capabilities, like workflow, RPA, responsive forms, and mobile apps, of the Nintex Process Platform to manage, automate and optimize business processes to improve the way people work. To see Nintex Workflow Generator in action, visit <https://www.nintex.com/workflow-automation/process-mapping/> and sign up for a

demo.

**Media Contact**

Kristin Treat

Nintex

[kristin.treat@nintex.com](mailto:kristin.treat@nintex.com)

cell: +1 (215) 317-9091

**About Nintex**

Nintex is the global standard for process management and automation. Today more than 8,000 public and private sector clients across 90 countries turn to the Nintex Platform to accelerate progress on their digital transformation journeys by quickly and easily managing, automating and optimizing business processes. Learn more by visiting [www.nintex.com](http://www.nintex.com) and experience how Nintex and its global partner network are shaping the future of Intelligent Process Automation (IPA).

*Product or service names mentioned herein may be the trademarks of their respective owners.*

SOURCE Nintex

---

<https://news.nintex.com/2019-09-17-Nintex-Introduces-Instant-Creation-of-Automated-Workflows>

