

# Hawke's Bay Regional Council Protects New Zealand Lands and Waterways with Nintex

## Regional Council drives process innovation internally and in the field to help preserve New Zealand's natural environment--from the air, land and sea--with the powerful and easy-to-use capabilities of the Nintex Process Platform

BELLEVUE, Wash., Feb. 24, 2020 /PRNewswire/ -- Nintex, the global standard for process management and automation, today announced that Hawke's Bay Regional Council (HBRC) is driving process innovation for its employees in the field and the office by leveraging the [Nintex Process Platform](#)'s capabilities for process mapping, management and automation.

Located on the East Coast of the North Island of New Zealand, Hawke's Bay is home to more than 160,000 people. HBRC works with the local community to protect and manage the region's rivers, lakes, soil, air, coastline and biodiversity which includes eight major river systems and 350 kilometers of coastline.

- To learn firsthand how Hawke's Bay Regional Council (HBRC) is protecting the New Zealand environment visit <https://www.nintex.com/case-study/hawkes-bay-regional-council/> to see a video of employees in action in the office and in the field leveraging the workflow automation, digital forms and mobile app capabilities of the Nintex platform.

In 2010, HBRC's quality department implemented [Nintex Promapp](#)® for process mapping and management to help the organization better understand its processes and improve them. As an ISO 9001 organization, appropriate process documentation and management is critical to HBRC's operations. Leveraging Nintex Promapp helps the regional council maintain and update the hundreds of processes applicable to the organization's ISO compliance.

"We use Nintex Promapp to help us do things once and do them right," says **Olivia Giraud-Burrell, Business Analyst at HBRC**. "We train our staff to use Nintex Promapp not only to read through processes, but to also provide feedback. With Nintex Promapp, we can all contribute to process excellence."

HBRC's business transformation team began leveraging Nintex Workflows, [Nintex Forms](#), and Nintex Mobile in 2013 to improve the way data collected in the field is recorded and submitted to scientists in the lab. Previously, HBRC resource technicians would collect samples and record field data on paper forms which would then be manually entered into their internal system at the lab and re-checked for accuracy. The process was time-consuming and risked data accuracy as weather and exposure often damaged the forms.

Using Nintex Workflows and Forms, HBRC created an automated mobile solution that eliminated the need for double data entry, allowing its scientists in the field to submit data electronically via a [Nintex Mobile](#) app on a mobile device. The solution saved HBRC more than 200 hours in the five-month testing period alone.

"I've challenged my staff to constantly innovate in their work, to push boundaries, and Nintex has been really key to that," says **Iain Maxwell, Group Manager, Integrated Catchment Management at HBRC**. "We have become reliant on Nintex to support us and the ability for staff to digitally capture information from the field and bring it back into the business. It's essential for us now."

HBRC has mapped more than 500 processes since first implementing Nintex Promapp and published nearly 400 processes across six departments. The organization has also automated everything from leave request forms to generating compliance authorizations, and more.

The council is beginning to realize the value of bringing its process mapping work together with its process automation efforts, as digital transformation is a key priority at the organization. Leveraging Nintex Promapp provides the council's business transformation team a complete view into processes that need or could be automated.

To sign up for a demo of the Nintex Process Platform including Nintex Promapp, please visit <https://www.nintex.com/request-demo/>.

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**About Nintex**

Nintex is the global standard for process management and automation. Today more than 8,000 public and private sector clients across 90 countries turn to the Nintex Platform to accelerate progress on their digital transformation journeys by quickly and easily managing, automating and optimizing business processes. Learn more by visiting [www.nintex.com](http://www.nintex.com) and experience how Nintex and its global partner network are shaping the future of Intelligent Process Automation (IPA).

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