Nintex Named a Leader in The Aragon Research Globe™ for Digital Transaction Management, 2021

Independent research and advisory firm identifies Nintex as a market leading software provider of advanced Digital Transaction Management (DTM) solutions, also referred to as Workflow & Content Automation (WCA), in its latest report

BELLEVUE, Wash., Jan. 27, 2021 /PRNewswire/ -- Nintex, the global standard for process management and automation, today announced it has been named a leader in **The Aragon Research Globe for Digital Transaction Management, 2021** based on a review by the independent research and advisory firm of 21 major providers in the market.

- To download the report, visit https://www.nintex.com/resources/aragon-globe-dtm-report-2021/

Within this year's analysis, Aragon recognizes that COVID-19 has been and continues to be a key driver accelerating digital transformation initiatives across every industry. According to the firm, "the pandemic has created a situation in which paper can no longer be relied upon as a safe medium" while employees work remotely. Aragon also believes that "organizations that have deployed DTM continue to outperform their competitors" by providing streamlined and modern digital experiences.

"At Nintex, we recognize that every business and government leader is facing increasing pressure to meet (and ideally exceed) the ever-increasing digital demands of their customers, employees and constituents," said **Nintex CEO Eric Johnson**. "We appreciate being named a Leader with our easy-to-use and affordable platform for powerful automation solutions that turn manual, paper-based and repetitive processes into fully digital experiences for more than 50 percent of the Fortune 500 and in over 10,000 organizations worldwide today."

Aragon Research examines the complete capabilities of the Nintex Process Platform to eliminate paper within the report. With Nintex, customers can automate the assembly and digital distribution of documents by leveraging the platform's integrated eSignature and document automation capabilities, including Nintex Drawloop DocGen® which is an app available within Salesforce AppExchange.

The firm also notes the Nintex Process Platform offers advanced process management capabilities including easy-to-use visual process mapping with Nintex Promapp®, and its built-in Nintex Workflow Generator capability, to create workflow scenarios including document generation with nearly touchless automation design work.

Industry leaders like Amazon, AstraZeneca, and Zoom, as well as government agencies and municipalities like the City and County of Denver and the City of Garland, Texas, all report significant results and customer/stakeholder satisfaction leveraging Nintex to easily manage, automate and optimize simple to complex business processes and workflows.

To re-imagine your own business processes and put automation to work - from workflow to document or robotic process automation (RPA) - within your organization, request a Nintex demo at www.nintex.com/request-demo.

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About Nintex
Nintex is the global standard for process management and automation. Today more than 10,000 public and private sector organizations across 90 countries turn to the Nintex Platform to accelerate progress on their digital transformation journeys by quickly and easily managing, automating and optimizing business processes. Learn more by visiting www.nintex.com and experience how Nintex and its global partner network are shaping the future of Intelligent Process Automation (IPA).

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