

Nintex Unveils Nintex Workflow Cloud Enhancements with Actionable Process Intelligence

Company's next gen workflow automation cloud platform includes state-of-the-art data technology, added functionality and pre-built connectors to automate and optimize enterprise-grade workflows even faster

BELLEVUE, Wash., Feb. 16, 2021 /PRNewswire/ -- Nintex, the global standard for process management and automation, today announced the latest enhancements to the company's next generation cloud platform, **Nintex Workflow Cloud®**, which features seamless integration with **Nintex Analytics** to provide customers and partners with real-time data analytics related to the performance of their digital workflows.

- To experience the latest innovations in process automation and process optimization, sign up for "**Automate Faster & Smarter with Nintex Workflow Cloud**," a free virtual event taking place across three days, March 9-11, 2021: <https://www.nintex.com/nintex-workflow-cloud-digital-event-mar-2021/>.

Nintex Workflow Cloud is a cloud process platform helping organizations digitally transform their operations. The platform features integrated capabilities for process mapping, process optimization and end-to-end automation including robotic process automation (RPA), workflow automation, digital forms, DocGen® and more. Deep cross-platform integrations with Nintex Workflow Cloud facilitate the unification of current and new workflows with existing systems of record whether through Microsoft 365, Google, Salesforce, legacy or on-premises tools.

"We are committed to delivering process management, automation and optimization technology that improves how people work and provides competitive advantages for every organization that standardizes on Nintex," said **Nintex Chief Product Officer Neal Gottsacker**. "By seamlessly integrating Nintex Workflow Cloud with Nintex Analytics, our customers and partners benefit from a robust data infrastructure that reports on workflows across an organization's entire Nintex deployment. This provides clear visibility into vital process data and helps every organization be more agile – by identifying processes that are running effectively and those that could be improved based on real-time, actionable process intelligence."

Notable new features and functionality in the latest release of Nintex Workflow Cloud include:

- **Optimize workflows and processes with real-time analytics**
[Nintex Analytics](#) provides state-of-the-art data analytics with real-time accuracy to ensure key insights that scale as organizations' automation initiatives grow. Pre-built dashboards and widgets provide immediate insights into workflows and automated processes with easy-to-use data visualization.
- **Highly-requested functionality for Nintex Workflow Cloud**
New Nintex Workflow Cloud functionality helps drive digital transformation even more easily via customer-requested Repeating Sections, Draft Forms Save and Continue, and Multiple Approvers.
- **Pre-built connectors to extend the value of enterprise investments**
Additional out-of-the-box connectors to key systems of record like Google Directory, Google

Calendar, Google Tasks, Google Docs, Trello, Microsoft Exchange Online, and more, are also now available.

Accelerating digital transformation across the enterprise and industries

[Nintex Workflow Cloud](#) is designed to be easily leveraged by a broad-range of software users — from business analysts, to IT and ops professionals, and professional developers — to accelerate enterprise-wide and industry-specific digital transformation use cases.

With an intuitive drag-and-drop design canvas and pre-built connectors, Nintex Workflow Cloud customers and partners have The Power of Process™ at their fingertips and the ability to turn a Nintex Promapp® process map into an automated workflow, with the Nintex Workflow Generator button, and to easily create digital workflows, RPA botflows and forms that help eliminate paper from the workplace. IT pros and app developers with more advanced skills also can rapidly create complex process apps and custom connectors in Nintex Workflow Cloud, as well as automate actions in third-party platforms by leveraging Nintex APIs and Xtensions framework.

Today organizations across every industry turn to Nintex Workflow Cloud for their digital business and transformation needs — from tech leaders like Zoom Video Communications, Inc., to construction companies like BNBuilders, to beverage manufacturers like **New Belgium Brewing**.

New Belgium standardized on Nintex over 12 years ago to drive efficiencies across its business and to create stronger customer engagement with the company's **Business System Analyst Tye Eyden** saying, "At New Belgium, Nintex is a great tool in our toolbox – it really is a Swiss Army knife."

Most recently, New Belgium leveraged Nintex Workflow Cloud to support privacy compliance and will share its cloud automation success story on March 9 as part of the "Automate Faster & Smarter with Nintex Workflow Cloud" virtual event. Read the Nintex-New Belgium Brewing case study to learn more at <https://www.nintex.com/case-study/new-belgium-brewing-privacy/>.

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About Nintex

Nintex is the global standard for process management and automation. Today more than 10,000 public and private sector organizations across 90 countries turn to the Nintex Platform to accelerate progress on their digital transformation journeys by quickly and easily managing, automating and optimizing business processes. Learn more by visiting www.nintex.com and experience how Nintex and its global partner network are shaping the future of Intelligent Process Automation (IPA).

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